

# Can Your Employees **AFFORD TO STAY WELL?**

Access to affordable medications is key to increasing wellness and driving down overall healthcare costs. With affordability comes stronger medication adherence, as well as reduced human and financial costs from hospitalizations and unnecessary deaths.

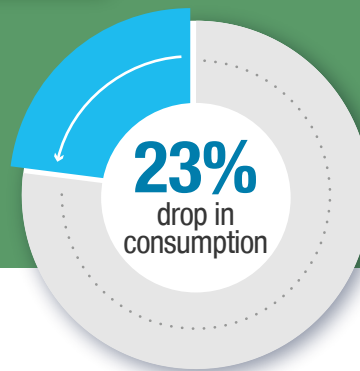


**\$100-\$300B**

in annual (and avoidable) U.S. healthcare costs attributed to nonadherence<sup>1</sup>.

## DID YOU KNOW?

A \$10 increase in the out-of-pocket cost of chronic condition medications equals:



## WHAT WE'VE SEEN

Two real-life examples of how lower-cost alternatives can get people back on track with their medications—with potentially life-altering results.



**ELISA**

Type 2 Diabetes  
Original Med: Januvia® | \$114/fill

SKIPPED  
TREATMENT



38 days

AFFORDABLE  
ALTERNATIVE



Alogliptin  
\$44/fill

RESULT



Elisa resumed treatment and avoided a hospital stay—or worse. The average stay for a Type 2 diabetic is seven days at a cost of \$50K-\$70K.



**BARRY**

Glaucoma  
Original Med: Travatan Z® | \$661/fill

SKIPPED  
TREATMENT



40 days

AFFORDABLE  
ALTERNATIVE



Latanaprost  
\$32/fill

RESULT



Barry opted for a lower-priced option that fit his budget and averted a truly terrible health outcome: permanent vision loss.

## WHAT WE'VE HEARD

[→ Learn more](#)

### 7 out of 10

don't feel like they have any control over the cost of their prescriptions<sup>3</sup>.



**25%**  
skipped filling  
their prescription  
or rationed their  
medication<sup>3</sup>.



**29%**  
plan to use a **price  
transparency tool**  
to address rising  
drug costs<sup>3</sup>.

Consumers are looking to wellness programs for **tools and resources that empower them to make informed decisions** about their prescription drugs.



Founded and led by pharmacists, Rx Savings Solutions offers an innovative technology to employers and health plans that helps their members find the lowest-price options for prescription drugs, reduce out-of-pocket costs and help the plan control pharmacy expenses. **Learn more at [rxsavingsolutions.com](https://rxsavingsolutions.com).**

#### References

- 1 IMS Institute for Healthcare Informatics
- 2 National Bureau of Economic Research
- 3 Rx Savings Solutions 2020 Consumer Insights Survey