

# **Biosimilars Simplified**

Harness the Biosimilar Wave for Your Plan Design

Ready to amplify your specialty strategy? Let Rx Savings Solutions (RxSS) help you maximize your biosimilar savings potential.



#### **Similar to What?**

Most prescription drugs are derived chemically. Biologics are developed from living organisms, with larger, more complex molecular structures—and carry heavy price tags. Unlike generic drugs, which contain chemical replicas of active ingredients in their brand product, a biosimilar can be approved by the FDA when data shows the product is "highly similar" to an already approved biologic and has no clinically meaningful differences.



### **Impact and Opportunity**

Biosimilars are safe, effective treatment options that offer lower-cost alternatives in certain specialty therapy classes. With a wave of new biosimilars primed to flood the market, it's crucial to understand the potential impact on your specialty strategy and spend. The right solution targets both members and providers and supports your benefit design.

#### **RxSS for Biosimilars**

RxSS has closely tracked the biosimilar market for years. In preparation for the launch of new biosimilar products, our specialty team developed a four-pronged approach:

- Alignment with your existing biosimilar approach Within our clinical suggestion engine, every approved biosimilar is aligned with its reference product and relevant off-label indications to ensure that any recommendation is in sync with your plan design strategy.
- Member education is focused on efficacy, side effects and evidence-based biosimilar outcomes, and is provided by a Certified Specialty Pharmacist (CSP).
- **Provider outreach and interaction** on plan design preference, biosimilar interchangeability status and pricing considerations is also conducted by a CSP.
- Site-of-care options are evaluated to ensure that biosimilars are dispensed or infused at the lowest net cost for the member and plan.

#### **Who Benefits**



#### **Clients**

RxSS guides your members and their providers to appropriate therapies with clear, convenient and consistent communication. Everything revolves around your biosimilar strategy and lowest-net costs. We do the work. Your plan gets more from every specialty dollar.



#### **Members**

Members benefit from our manufacturer- and pharmacy-agnostic approach. They have an independent advocate for both the clinical and cost implications of biosimilar therapies. RxSS puts members first, and the positive impact lasts.



#### **Providers**

Providers treating affected members are updated regularly on your plan's preferred products as well as any supporting clinical evidence and education for RxSS-suggested biosimilars. With clarity on cost, out-of-pocket assistance, and site-of-care recommendations, providers can focus on treating your members.

# Positioned for Biosimilar Success

Biosimilars present exciting new possibilities for members and plans to reduce the cost of critical treatments. RxSS supports your specialty strategy with a member- and provider-facing platform that helps all parties benefit from these promising treatment options.



More than 150 biosimilar clinical suggestions mapped and counting



Nationwide physician communication through established channels



Member access to dedicated specialty pharmacy team for 1:1 support



Regular reporting on trends, spending, realized savings and opportunities

## **Real Member Savings Example**

# Drug A Anti-inflammatory 100 mg Vials

60 day supply



